



**DON'T BE MISLED!
UNDERSTAND THE TRUTH ABOUT COUNTERFEIT PARTS**

Have you ever had someone who is trying to sell you “genuine OE” parts warn you away from buying or using non-OE parts by claiming “Oh, those are counterfeit parts, you don’t want to use them”? The implication of such a statement is that the parts are either illegal, of poor quality, or both. In fact many would have you believe that all replacement parts but those of the original vehicle or part manufacturer are counterfeit and that only genuine OE parts should be used. But this is not the truth.

DON’T BE MISLED! Yes, there are counterfeit parts in the market. They are cheap, poor quality knockoffs of the original, but they are a small minority of the many parts options available. Most aftermarket manufactured parts, including remanufactured and rebuilt parts, are not counterfeit parts.

Counterfeiting is the illegal production and marketing of a product. But US law says that for a part to be counterfeit, it must be made in imitation of another part, without authorization or consent, and must be marketed or sold in a manner intended to deceive the buyer about its origin. Nothing in this definition applies to reman and rebuilt parts!

REMAN AND REBUILT PARTS ARE NOT IMITATIONS OF ANYTHING. They are the original parts, fully refurbished and made to work like new. Guidelines published by the US Federal Trade Commission require that before an original part can be marketed or sold as reman or rebuilt, it must be dismantled and reconstructed as necessary, all of its internal parts cleaned, and all impaired, defective or substantially worn parts restored to a sound condition or replaced.

REMANUFACTURING AND REBUILDING PARTS IS NOT ILLEGAL. Federal courts have uniformly held that anyone who obtains a used motor vehicle part has a right to rebuild and resell it, even if the original manufacturer had a patent on the part or one of its components. The FTC confirmed this right by issuing guidelines to make it clear how proper remanufacturing was to be done.

REMANUFACTURERS AND REBUILDERS MAKE NO ATTEMPT TO DECEIVE WHEN THEY MARKET AND SELL THEIR PARTS. The FTC guidelines require that all reman parts be labeled as reman or rebuilt and that the label include the name of the remanufacturer or builder. As long as these requirements are met, there is no attempt to deceive anyone about who produced the reman part. Therefore, the identity of the original manufacturer and his part number can be used on the reman part’s packaging to help consumers identify which part the remanufactured or rebuilt part replaces.

NO IMITATIONS. RIGHTFULLY REMANUFACTURED. NO ATTEMPT TO DECEIVE.

DON’T BE MISLED! Remanufactured and rebuilt parts are not counterfeit. Tell anyone who claims otherwise to get their facts straight.